



FOR IMMEDIATE RELEASE

June 8, 2010

Contact: Robert Holmes, 888.419.1399

WinWare, Inc. Attains Gold Certified Partner Status in Microsoft Partner Network

WinWare Inc., the Creators of CribMaster, Further Distinguishes Itself by Earning a Microsoft Competency in ISV/Software Solutions

Marietta, GA — WinWare, Inc. today announced it has attained Gold Certified Partner status in the Microsoft Partner Network with a competency in ISV/Software Solutions, recognizing WinWare, Inc's expertise and impact in the technology marketplace. As a Gold Certified Partner, WinWare Inc, has demonstrated expertise with Microsoft technologies and a proven ability to meet customers' needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the channel.

With 3,000+ CribMaster users, WinWare has led the way and continues to lead the way as the most robust and flexible system to manage indirect materials such as tools and MRO supplies.

"We are extremely pleased to have attained Gold Certified Partner status in the Microsoft Partner Network. This allows us to clearly promote our expertise and relationship with Microsoft to our customers," states Larry Harper, WinWare president. "The benefits provided through our Gold Certified Partner status will allow us to continue to enhance the offerings that we provide for customers."

"Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities," said Allison Watson, corporate vice president of the Worldwide Partner Group at Microsoft Corp. "They need to trust in a company that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies. Today, Microsoft recognizes WinWare as a new Gold Certified Partner for demonstrating its expertise in providing customer satisfaction using Microsoft products and technology."

As one of the requirements for attaining Gold Certified Partner status, WinWare had to declare a Microsoft Competency. Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each Competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry.

The ISV/Software Solutions Competency recognizes the skill and focus partners bring to a particular solution set. Microsoft Gold Certified Partners that have obtained this competency have a successful record of developing and marketing packed software based on Microsoft technologies.

"Solutions competencies are an important way for Microsoft to better enable ISVs to meet customer needs," said Walid Abu-Hadba, corporate vice president of the Developer and Platform Evangelism Group at Microsoft Corp. "They allow ISVs to keep and win customers through their deep knowledge of solutions-based Microsoft platform technologies. Microsoft has a long history of working closely with ISV partners to help them deliver compelling solutions and applications to our mutual customers, and the Microsoft Competencies are an important step in continuing to enhance vital relationships with ISVs worldwide."

The Microsoft Partner Network was launched in October 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.

About WinWare

WinWare Inc. was established in 1992 in Marietta, GA., just outside Atlanta. Its knowledgeable and experienced staff is dedicated to creating enterprise-wide systems that manage tools and inventory in productive environments. WinWare has a long-term reputation for providing outstanding customer service and technical support for each of its customers, no matter how large or small. The company is committed to providing expert software and hardware solutions. Visit WinWare's Web site at www.cribmaster.com.

###

The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

1955 West Oak Circle – Marietta, GA 30062
Phone 888.419.1399 fax 770.419.1968
www.cribmaster.com