



FOR IMMEDIATE RELEASE

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WINWARE ANNOUNCES THE LAUNCH OF CRIBMASTER ADVANTAGE WEB

WinWare, Inc., the makers of CribMaster, is proud to announce the launch of CribMaster AdvantageWeb. WinWare takes pride in being the industry leader in providing the most comprehensive, cost-effective solutions in indirect material and tool inventory management. Having served in the industrial distribution market for over 18 years, this new release fully leverages WinWare's knowledge of the needs of the industrial distributor in controlling and managing client data. CribMaster AdvantageWeb represents the company's flexibility in providing an efficient and cost effective solution via the web.

When the complete functionality of full-blown CribMaster is not required, distributors and end users now have the option to gain many of the same benefits of the leading-edge software in a thinner and lighter version. According to Larry Harper, president of WinWare, "By continuing to focus on our customer's needs and industry trends, we developed CribMaster AdvantageWeb which enables our clients to increase their profits by reducing maintenance costs in managing large amounts of critical data with limited resources. Our goal was to give them as much data as possible with easy accessibility right at their fingertips."

CribMaster AdvantageWeb was developed to coincide with the CribMaster Advantage Program, a unique solution designed specifically for qualified distributors to provide a more simplified method in managing inventory for small to mid-sized accounts. Because AdvantageWeb is deployed over standard Internet technologies, all the user needs is a URL and a CribMaster login. IT support is significantly reduced as there are no client installs done locally just one application to install and upgrade. This simplified interface provides the authorized end-users greater flexibility to edit and add data without being dependent on the distributor.

The full-blown CribMaster software contains the functionality needed to manage any type of indirect material. From tooling, spare parts inventory, PPE, MRO, etc., CribMaster is a robust and flexible inventory management application that was built by supporting the processes associated with this type of inventory. CribMaster currently has over 5000 customers in 13 countries and is the clear leader in providing technology to assist customers in reducing, tracking inventory movement, enhancing processes and developing more effective replenishment.

About WinWare

WinWare Inc. was established in 1992 in Marietta, GA., just outside Atlanta. Its knowledgeable and experienced staff is dedicated to creating enterprise-wide systems that manage tools and inventory in productive environments. WinWare has a long-term reputation for providing outstanding customer service and technical support for each of its customers, no matter how large or small. The company is committed to providing expert software and hardware solutions. Visit WinWare's Web site at www.cribmaster.com.

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